



World-Class Franchise®

The highest honor any franchise company can earn is the enthusiastic support of their own franchise community. Comfort Keepers has earned that distinction.

World-Class Franchise®

- ✓ Confidential surveys.
- ✓ Every franchisee contacted.
- ✓ 20 crucial investment questions asked and answered by 249 of their 346 existing franchise owners for a completion rate of 72% completed in May 2009.
- ✓ We ask about training and support, quality of products and services received from the franchisor and much more.
- ✓ Complete 13 page report available as an instant download at:

www.WorldClassFranchise.com/ComfortKeepers



www.ComfortKeepers.com • 1.800.387.2415
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Retrospective = 95%

Question

My Franchisor encourages high standards of quality performance throughout the organization.

Response

Combined scores of Strongly Agree + Agree

Training = 93%

Question

How would you grade the initial training supplied by your Franchisor?

Response

Combined scores of Excellent + Very Good + Good

Franchisor Relations = 89%

Question

My Franchisor understands that if I am successful, they will be successful.

Response

Combined scores of Strongly Agree + Agree