



# World-Class Franchise®

The highest honor any franchise company can earn is the enthusiastic support of their own franchise community. Comfort Keepers has earned that distinction.

## World-Class Franchise®

- ✓ Confidential surveys.
- ✓ Every franchisee contacted.
- ✓ 20 crucial investment questions asked and answered by 272 of their 348 existing active franchise owners for a completion rate of **78.2%** completed in June 2010.
- ✓ We ask about training and support, quality of products and services received from the franchisor and much more.
- ✓ Complete 13 page report available as an instant download at:

[www.World-ClassFranchise.com/ComfortKeepers](http://www.World-ClassFranchise.com/ComfortKeepers)



## Comfort Keepers®

[www.ComfortKeepers.com](http://www.ComfortKeepers.com) • 1.800.387.2415  
6640 Poe Avenue Suite 200 • Dayton, OH 45414

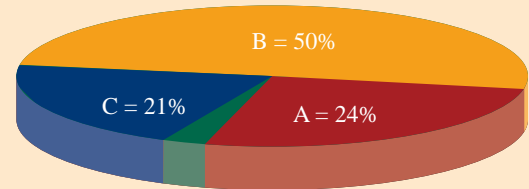
### Training = 95%

#### Question

How would you grade the initial training supplied by your Franchisor?

#### Response

Combined scores of A + B + C



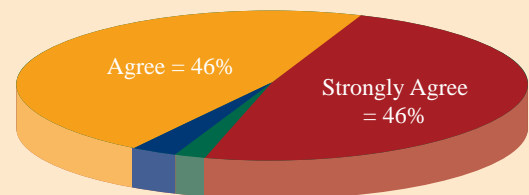
### Retrospective = 92%

#### Question

My Franchisor understands that if I am successful, they will be successful.

#### Response

Combined scores of Strongly Agree + Agree



### Leadership = 93%

#### Question

My Franchisor encourages high standards of quality performance throughout the organization.

#### Response

Combined scores of Strongly Agree + Agree

